

Keynote Title: Verbal Magic (This can also be modified for a Breakout or Workshop)

"Words are free. It's how you use them that may cost you."

Not just a presentation, but a toolkit for transforming connections. I'll show how changing a few words can build trust and loyalty, increase employee engagement, and transform hesitant prospects into advocates. It's not always what you say, but how you say it that makes the difference!

In this Presentation, Mike Breeze (Founder of Made4Success) will share with your audience some of the most powerful phrases, words, and strategies to use to lower resistance and improve connections. This presentation is a must for any organization!

Key Takeaways:

- Learn the Key to becoming the most interesting person in the room!
- 4 words to "break the ice" with Anyone.
- The Pink Elephant Theory and how to use it!
- 5 Magic words that almost guarantee a YES!
- and so much more...

Recent testimonial from Cindy Robins - Oklahoma Court Clerks President

"Rarely do I rate someone 5 stars all the way around, however, Mike Breeze goes above and beyond on all points. Mike has been a keynote speaker for my organization several times, and he never lets us down. His presentation is always the most popular of the conference, and we will certainly be booking him again in the future. His stories are easy to relate to and brings a realism to his points he's speaking on. His professionalism is top notch, and he makes sure he is fulfilling your needs/expectations of the topic of the session. I have recommended Mike and will continue to do so. OUTSTANDING speaker!"

For more information visit: Made4Success.com or call 580.512.5560 (call or text)