Keynote Title: Everyday Influence (This can also be modified for a Breakout or Workshop)

"Your ability to influence shapes your success—at work, at home, and everywhere in between."

Whether you're leading a team, closing a sale, or simply building stronger relationships in your everyday life, understanding what drives influence is the key to your success. Influence isn't just for leaders or salespeople—it's for anyone who wants to be heard, respected, and remembered. Gaining influence can open doors, inspire action, and turn everyday conversations into life-changing opportunities.

Key Takeaways:

- How We Actually Process Information Understand why the specific words you use can completely change how your message is received.
- Two Words That Instantly Elevate Your Influence Use these two words to Improve customer service, build trust, and boost your own productivity!
- The 4-Word Icebreaker That Works Anywhere Start a conversation with anyone—without feeling awkward or forced.
- My first and personal favorite language pattern One of the most powerful language patterns to know (I learned it from a 90's movie). I still use this every single day.
- and so much more...

Recent testimonial from Cindy Robins - Oklahoma Court Clerks President

"Rarely do I rate someone 5 stars all the way around, however, Mike Breeze goes above and beyond on all points. Mike has been a keynote speaker for my organization several times, and he never lets us down. His presentation is always the most popular of the conference, and we will certainly be booking him again in the future. His stories are easy to relate to and brings a realism to his points he's speaking on. His professionalism is top notch, and he makes sure he is fulfilling your needs/expectations of the topic of the session. I have recommended Mike and will continue to do so. OUTSTANDING speaker!"